

## FERTILE FUTURE NEWSLETTER

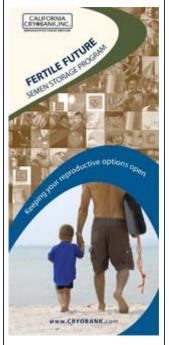
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# Free Patient Literature



To receive free patient literature on fertility preservation, please email your name and address to: California Cryobank

You will receive the brochures within 5-7 business days of placing your order Issue: 1 Fall 2008



Thank you for continuing to raise fertility preservation awareness amongst your patients! We would like to take a moment to update you on new programs being offered through California Cryobank.

#### CCB Partners With Global Cancer Advocates

"I'm Too Young For This!" Joins CCB To Raise Fertility Preservation Awareness:



California Cryobank and The I'm Too Young For This! Cancer Foundation (i[2]y), one of the nation's largest advocacy organizations for survivors in their 20s and 30s, announced their partnership to increase awareness of the fertility preservation options and additional support resources available to survivors in

their childbearing years. Their partnership will include a national outreach campaign to both young adults and oncology professionals.

Each year, nearly 70,000 young adults face the possibility of losing their fertility due to cancer and cancer related treatments simply because they are uninformed of their options.

Over the next twelve months, CCB and i[2]y will strive to ensure every young

man and woman dealing with cancer understands the opportunity exists to store their reproductive tissue for future use.

Along with an ongoing internet cross-promotional awareness campaign, CCB will equip oncology professionals with i[2]y support materials at cancer centers throughout the nation.

"California Cryobank is excited to become partners with I'm Too Young For This!. Young adults affected by cancer now have a place where they can connect to their peers facing similar situations. i[2]y offers this unique type of connection through its online community where one can find live support groups in virtually any city," explained CCB co-founder Dr. Cappy Rothman.

"The unmet fertility rights of young adults affected by cancer is of growing concern to the national public health interest. Partnerships like these are critical to improving best practices in the delivery of age-appropriate quality care to this grossly underserved population," said Matthew Zachary, Founder and CEO of i[2]y, himself a 12-year survivor of pediatric brain cancer.

### Free Cord Blood Services to Expectant Parents Affected By Cancer

#### California Cryobank Immediate Needs Program:

Family Cord Blood Services, a California Cryobank company, understands that all families deserve every available resource in order to keep their family healthy.

For this reason, we established the Immediate Need Transplant Program to offer our services free of charge to expectant parents who have a family member in immediate need of a transplant to treat a life-threatening disease.



#### Who is Eligible?

Any expectant family with a mother, father or child that has been diagnosed with a disease presently treatable by cord blood stem cells qualifies to receive our services free of charge.

#### How to Qualify?

Please contact Family Cord Blood Services at 800-490-CORD (2673) to discuss your individual case with a cord blood educator. While the services are provided free of charge, candidates will need to fill out our contract so we have all personal and medical information necessary to process cord blood stem cells.

In addition to completely filling out our contract, the candidate must qualify as an Immediate Need Transplant Case under our corporate guidelines, which are to be determined in our sole discretion and are subject to change.

# Fertility Preservation Success Story: Baby Born From 21 Year Old Sperm

Courtesy of MSNBC Website: By Michael Inbar TODAYShow.com contributor updated 8:14 a.m. PT Wed., Sept. 17, 2008

Madison Decker has just celebrated her 1-month birthday, but the roots of her birth go back some 21 years: Her father, Ken, had his sperm frozen before undergoing chemotherapy for Hodgkin's disease in the 1980s. It was a decision that paid big dividends when he met the love of his life.

Ken and Michelle Decker, with infant Madison in tow, appeared on TODAY Wednesday to tell Matt Lauer their amazing story of welcoming into the world a daughter who was created, in part, in another time. The 21 years between Ken's freezing his sperm and Madison's being born is one of the longest periods of time for conception on medical record.

#### Read The Full Article



#### About California Cryobank

Founded in 1977, California Cryobank (CCB) is the world's leading sperm bank dedicated to providing physicians and their patients with a comprehensive resource for semen cryopreservation and specialized reproductive services. Physician owned and operated under a strict code of ethics, CCB has helped individuals with their reproductive needs for over 30 years.

CCB is now one of the largest laboratories of its kind due to our focus on quality and service. We are accredited by the AATB (American Association of Tissue Banking), CLIA (Clinical Laboratory Improvement Amendment), licensed by the California and New York health departments and compliant with all FDA regulations.

Thank you for continuing to raise fertility preservation awareness!

50% Discount to Military and 1st Responder Patients CCB hopes to help protect the future families of those men who risk so much protecting all our families every day. Active military members and first responders (firefighters, police, paramedics and EMTs) will receive one year of free personal semen storage as well as 50% off all standard service fees.

Semen storage is a valuable service to soldiers called to duty abroad but who don't want to delay starting a family at home, men seeking storage prior to medical treatments that may result in infertility, and to many men who simply choose to store their semen in case of future injury.

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